



# 25th ANNUAL TECHNICAL EXCELLENCE & CREATIVITY AWARDS *& Celebration*

## 2009 SPONSORSHIP OPPORTUNITIES

**SATURDAY  
OCTOBER 10, 2009**  
**127th  
AES CONVENTION**  
**NEW YORK CITY**

The 25th annual  
TEC Awards is presented  
by the Mix Foundation  
for Excellence in Audio,  
a 501(c) (3) charitable  
organization.  
Proceeds support the  
educational programs  
of the Foundation,  
including the TEC Awards,  
TECnology Hall of Fame  
and scholarship programs  
for students of the  
audio arts and sciences.

*The Mix Foundation  
is not affiliated with  
Mix magazine.*

### FRONT OF HOUSE SPONSOR — \$7,500

- Prime exposure in all publicity, Web and print media, TEC Awards and affiliated websites, event invitation, signage and show video
- 10 VIP reserved seats (front rows) at TEC Awards ceremony + 10 guest tickets (open seating)
- 25th Anniversary Reception (hosted food and drink)
- Sponsor logo in top position on show program
- Sponsor logo on signage and banners
- Sponsor logo in TEC Awards show video and DVD distributed to industry
- Sponsor announced in initial news release and named in subsequent releases and promotion prior to event
- Sponsor logo and link on TEC Awards home page; 50-word company bio and additional links on Sponsor Resources page
- Logo and link in TEC Awards online newsletter, August-October

### LEGACY SPONSOR — \$5,000

- 10 reserved seats at TEC Awards ceremony + 5 guest tickets (open seating)
- 25th Anniversary Reception (hosted food and drink)
- Sponsor logo in show program
- Sponsor logo on signage
- Sponsor logo in TEC Awards show video and DVD distributed to industry
- Sponsor named in initial news release and named in subsequent releases and promotion prior to event
- Sponsor logo and link on TEC Awards home page; 30-word company bio and additional links on Sponsor Resources page
- Logo and link in TEC Awards online newsletter, August-October

### SUPPORTING SPONSOR — \$2,500

- 6 reserved seats at TEC Awards ceremony + 4 guest tickets (open seating)
- 25th Anniversary Reception (hosted food and drink)
- Sponsor name on show program
- Sponsor name on signage
- Sponsor name in TEC Awards show video and DVD distributed to industry
- Sponsor name and link on Sponsor Page of TEC Awards website; additional links on Sponsor Resources page
- Sponsor named in news release announcing Sponsors and any other Sponsor-related publicity
- Sponsor name and link in TEC Awards online newsletter, August-October

To reserve a sponsorship  
or for more information,  
contact Hillel Resner:

[hillel@mixfoundation.org](mailto:hillel@mixfoundation.org) or 925-284-7729.

